Goal 1: Strengthen our Academic Programs, including General Education, to ensure they are current, distinctive, and mission driven

- 1A – Ensure that programs prepare students for success in their academic, personal, and professional lives
- 1B – Help students to create more meaningful connections in the GE curriculum
- 1C – Champion Learn by Doing in GE
- 1D – Develop innovative and sustainable undergraduate, post-baccalaureate, and graduate programs that meet the present and future needs of society and industry
- 1E – Address real-world problems, such as environmental sustainability, through interdisciplinary and international experiences, as well as community and industry partnerships

Goal 2: Enrich the campus culture of diversity, equity, and inclusion

- 2A – Address diversity, equity, and inclusion more directly in curriculum and pedagogy, including within General Education
- 2B – Develop a more diverse and culturally inclusive academic community
- 2C – Consistently communicate, coordinate, and recognize efforts in this area

Goal 3: Fulfill the goals of the Graduation Initiative 2025

- 3A – Develop an integrative model for both student advising and academic support
- 3B – Remove or reduce barriers to graduation
- 3C – Build a more supportive campus community for students
- 3D – Develop targeted retention efforts that can benefit all students
- 3E – Cultivate data-driven decision making to support student success

Goal 4: Champion excellence in teaching and scholarship

- 4A – Ensure that teaching and scholarship expectations are well-described
- 4B – Improve support for the teacher-scholar model
- 4C – Improve tenure density while maintaining instructional capacity
- 4D – Promote student engagement in teaching and scholarship

Goal 5: Increase capacity of data and technology to inform decision making

- 5A – Develop data policy, governance, and definitions
- 5B – Provide greater access to data and analytical tools to support decision-making
- 5C – Modernize IT systems and infrastructure

Goal 6: Establish a robust advancement effort within Academic Affairs

- 6A – Develop division-specific vision and priorities for the campaign
- 6B – Provide core development services, including training, for units in Academic Affairs
- 6C – Develop more integrative and accountable advancement efforts within the colleges