

# Cal Poly Dairy Science Fall 2009 Dairy Producer Symposium

## *"An Industry in Transition"*

**Location:** Cal Poly Dairy Fri., 5:00pm  
San Luis Obispo, CA

Embassy Suites Sat., 8:30am  
San Luis Obispo, CA

**Dates:** October 16 & 17, 2009

**Times:** Please refer to Agenda on reverse

**Cost:** \$10 for Friday Night BBQ  
\$75 for Saturday Symposium

**Fee Incl's:** Meeting Registration  
BBQ Dinner on Friday Night  
Lunch on Saturday  
\*Hotel accommodations **NOT** included.

### Ways to Register:

*Mail the registration/application to:*

Cal Poly Dairy Science Department  
Attn: Selena Rich

San Luis Obispo, CA 93407-0257

*Fax the form with payment arrangements to:*

Cal Poly Dairy Science Department – (805) 756-6667

*OR email to:* [smrich@calpoly.edu](mailto:smrich@calpoly.edu)

**Registration due by Oct. 10, 2009**

# Dairy Science



California Polytechnic State University

\*This year Dairy Science will not be arranging the hotel accommodations for our participants. We have set aside a block of rooms at the Embassy Suites. Those interested in booking a room, should do so **by September 13<sup>th</sup>** to secure a room at our reduced rate! Visit our website or call for more information.

### *You may also want to take advantage of these other events on Symposium weekend!*

- ✓ **CAFES Fall Preview**  
Friday, October 16, 2009  
Prospective students and their families may visit Cal Poly & get a complete overview of the College of Agriculture, Food and Environmental Sciences.

To register, please visit:

<http://caqr.calpoly.edu/events/specialEvents/fallPreview/index.asp>

- ✓ **Tours of the Dairy and Dairy Products Technology Center**  
Friday, October 16<sup>th</sup> from 1:00 – 5:00 PM  
Free for all guests!

- ✓ **Homecoming Football Game**  
Saturday, October 17<sup>th</sup> at 6:05 PM  
Come support the Cal Poly Mustangs against Southern Utah!  
Tickets are **\$20**

<http://www.qopoly.com/index.php?p=tickets>

If you would like to know more about the exciting things to see and do in San Luis Obispo, go to:

<http://www.visitslo.com/>

### IMPORTANT CAMPUS INFORMATION

Interactive and Printable maps of Cal Poly can be found online at:

<http://www.maps.calpoly.edu/>

Parking information can be found online at:

[http://www.afd.calpoly.edu/Police/index\\_parking.htm](http://www.afd.calpoly.edu/Police/index_parking.htm)

Questions? Please feel free to contact  
Dr. Bruce Golden 805-756-2560  
Dr. Stan Henderson 805-756-6112

Visit our websites at

<http://www.calpoly.edu/~dsci>  
[www.dsci.calpoly.edu](http://www.dsci.calpoly.edu)

**“An Industry in Transition”  
2009 Cal Poly Dairy Science Fall Producer Symposium  
October 16<sup>th</sup> and 17<sup>th</sup>, 2009**

**Friday, October 16<sup>th</sup>**

All Day

**Cal Poly CAFES Fall Preview**

Prospective students and their families

1:00-5:00pm

**Homecoming**

Dairy & Dairy Products Technology Center Tours

5:00-8:00pm

**BBQ** at the Cal Poly Dairy

**Saturday, October 17<sup>th</sup>**

**Fall Symposium Program**

Embassy Suites Hotel in San Luis Obispo, CA.

Moderator, Dr. B.L. Golden

8:30-8:35am

*Welcome:*

Mr. Doug Maddox, President of Holstein USA

8:35-9:15am

*21<sup>st</sup> Century Dairy Leaders Roundtable:*

Proactive Approach to Animal Welfare

9:15-10:00am

*Finding Common Ground on Animal Welfare:*

Mr. Paul Shapiro, Senior Director of Factory Farming

Campaign of the Humane Society of the US

10:00-10:15am

Break

10:15-11:00am

*Emerging Social Ethics for Animals -*

*Animal rights as a mainstream phenomenon:*

Dr. Bernard Rollin, University Distinguished Professor,

Professor of Philosophy, Professor of Animal Sciences,

Professor of Biomedical Sciences, University Bioethicist

11:00-11:45am

KEYNOTE

*Earning & Maintaining your Social License to Operate:*

Mr. Charlie Arnot, APR with CMA Consulting

11:45am-12:15pm

Panel Q&A with all speakers

12:00pm

Lunch served – Lunch speaker

The Politics of Animal Welfare:

(Speaker to be Identified)