

2009-11 Cal Poly Catalog
Agribusiness Department

BS AGRICULTURAL BUSINESS

- 60 units upper division GWR
- 2.0 GPA USCP
- * = Required in Support; also satisfies GE

MAJOR COURSES

AGB 101 Introduction to Agribusiness.....	4
AGB 202 Sales, Communication, Leadership.....	4
AGB 212 Agricultural Economics	4
¹ AGB 214/AGB 321/BUS 212 (9/22/09)	4
AGB 301 Food and Fiber Marketing	4
AGB 310 Agribusiness Credit and Finance	4
AGB 312 Agricultural Policy.....	4
AGB 313 Agricultural Economic Analysis.....	4
AGB 401 Managing Cultural Diversity in Agricultural Labor Relations (USCP)	4
AGB 460 Research Methodology in Agribusiness	2
AGB 461 Senior Project.....	2
Concentration courses (see below).....	28
	68

SUPPORT COURSES

BUS 207 Business Law.....	4
CHEM 110 World of Chem/Essentials (B3 & B4)* Life science elective with lab (B2*).....	4
² ECON 222 Macroeconomics (D2)*	4
³ MATH 221 Calculus for Business & Econ. (B1)* STAT 221 Probability/Statistical Inference (B1)*	5
Any ASCI, PM <i>or</i> DSCI course	4
SS 121 Introductory Soil Science.....	4
Any FRSC, CRSC, HCS, PPSC <i>or</i> VGSC course..	4
AG 315/BRAE 340/BRAE 348/NR 312/NR 317/ NR 321/FSN 319 (Area F)*	4
Agricultural science electives.....	12
12 units in Agriculture with course prefixes other than AGB, AGC, AGED, REC RPTA , MSL and ERSC (except if crosslisted with SS). No AG prefixes except AG 315, AG 339, AG 360 and AG 450. No more than a combined total of 4 units in enterprise projects, special problems, internship and AG 243. (<i>Corrected effective Summer 2009</i>)	
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GENERAL EDUCATION (GE)

72 units required, 24 of which are specified in Support.
 →See page 50 for complete GE course listing.
 →Minimum of 12 units required at the 300 level.

Area A Communication (12 units)

A1 Expository Writing	4
A2 Oral Communication	4
A3 Reasoning, Argumentation, and Writing.....	4

Area B Science and Mathematics (no additional units required)

B1 Mathematics/Statistics * 8 units in Support	0
B2 Life Science * 4 units in Support	0
B3 Physical Science * 4 units in Support.....	0
B4 One lab taken with either a B2 or B3 course	

Area C Arts and Humanities (20 units)

C1 Literature	4
C2 Philosophy	4
C3 Fine/Performing Arts	4
C4 Upper-division elective	4
Area C elective (Choose one course from C1-C4)	4

Area D/E Society and the Individual (16 units)

D1 The American Experience (40404)	4
D2 Political Economy * 4 units in Support.....	0
D3 Comparative Social Institutions	4
D4 Self Development (CSU Area E)	4
D5 Upper-division elective	4

Area F Technology Elective (upper division)

* 4 units in Support	0
	48

ELECTIVES	11
	180

CONCENTRATIONS or INDIVIDUALIZED COURSE OF STUDY (select one)

Agribusiness Finance and Appraisal Concentration

AGB 322 Principles of Agribusiness Management	4
AGB 324 Agric. Property Management and Sales ..	4
AGB 326 Rural Property Appraisal	4
AGB 331 Farm Accounting <i>or</i> AGB 323 Agribusiness Managerial Accounting	4
AGB 410 Agricultural Lending	4
ECON 337 Money, Banking, and Credit	4
Advisor approved electives: AGB/BUS (300-400 level) or foreign language (any level)	4
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Agribusiness Management Concentration

AGB 321 Farm Records.....	4
AGB 322 Principles of Agribusiness Management	4
AGB 331 Farm Accounting <i>or</i> AGB 323 Agribusiness Managerial Accounting	4
AGB 433 Agricultural Price Analysis	4
AGB 435 Linear Programming in Agriculture	4
AGB 456/404/452.....	4
Advisor approved electives: AGB/BUS (300-400 level) or foreign language (any level)	4
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¹ For BUS 212, only transfer students or change of major students.

² AGB majors: AGB 212 is prerequisite for ECON 222, not ECON 221.

³ Prerequisite: Passing score on appropriate Mathematics Placement Examination, or MATH 118 or equivalent.

Agribusiness Marketing Concentration

AGB 318 Global Agricultural Marketing/Trade	4
AGB 323 Agribusiness Managerial Accounting.....	4
AGB 405 Agribus. Marketing Research Methods ...	4
AGB 406 Agribusiness Marketing Planning <i>or</i> AGB 407 Agribusiness Marketing Plan Internship.....	4
AGB 421 Agribusiness Operations Analysis <i>or</i> AGB 433 Agricultural Price Analysis	4
AGB 450 Agribusiness Strategy Formulation.....	4
Advisor approved electives: AGB/BUS (300-400 level) or foreign language (any level).....	4
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Agribusiness Policy Concentration

AGB 315 Land Economics	4
AGB 323 Agribusiness Managerial Accounting <i>or</i> AGB 435 Linear Programming	4
AGB 370 World Food Economy.....	4
AGB 409 California Agricultural Law.....	4
AGB 412 Advanced Agricultural Policy	4
AGB 421 Agribusiness Operations Analysis <i>or</i> AGB 433 Agricultural Price Analysis	4
Advisor approved electives: AGB/BUS (300-400 level) or foreign language (any level).....	4
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International Agribusiness Management Concentration

AGB 318 Global Agricultural Marketing and Trade	4
AGB 323 Agribusiness Managerial Accounting.....	4
AGB 370 World Food Economy.....	4
AGB 422 Logistics in Global Agribusiness	4
AGB 450 Agribusiness Strategy Formulation <i>or</i> AGB 451 Strategy and Cases in International Agribusiness	4
BUS 433 International Finance	4
Advisor approved electives: AGB/BUS (300-400 level) or foreign language (any level).....	4
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Individualized Course of Study

Advisor and department head pre-approval of courses is required	28
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