BS JOURNALISM

2007-09 Cal Poly Catalog

Journalism Department
Graphic Arts Bldg. (26), Room 228
805 756-2508

☐ 60 units upper division  ☑ GWR
☐ 2.0 GPA  ☑ USCP
* = Satisfies General Education requirement

MAJOR COURSES
JOUR 203 Writing for the Media............................ 4
JOUR 219 Mass Media in a Multicultural Society 4
JOUR 302 Mass Media Law ...................................... 4
JOUR 390 Visual Communication for Mass Media 4
JOUR 401 Global Communication ........................... 4
JOUR 402 Journalism Ethics .................................... 4
JOUR 444 Media Internship..................................... 3
JOUR 460 Senior Project ........................................ 3

Follow one of the following tracks .................... 18
Broadcast Track (18)
    JOUR 333, 346, 348 or 353
News Editorial Track (18)
    JOUR 233, 304, 352, 407
Public Relations Track (18)
    JOUR 312, 333 or 304, 342, 413, 415
Journalism Dept. electives. 8 units must be 300-400 level. To be selected from:
    JOUR courses not used elsewhere in the major
(5-24-07)............................................................ 12

SUPPORT COURSES
Students are strongly encouraged to take foreign language courses as part of their non-journalism electives. These can be in any acceptable language discipline. No journalism or mass communication ...................................... 24

Department-approved upper division electives ....... 24
At least 12 units must be in the College of Liberal Arts and/or College of Science and Mathematics. All courses must have a lecture component. Courses must be approved by your academic advisor and department chair.

GENERAL EDUCATION (GE)
72 units required.
→See page 56 for complete GE course listing.
→Minimum of 12 units required at the 300-400 level.

Area A Communication (12 units)
A1 Expository Writing ........................................... 4
A2 Oral Communication ......................................... 4
A3 Reasoning, Argumentation, and Writing ............ 4

Area B Science and Mathematics (20 units)
B1 Mathematics/Statistics ................................. 8
B2 Life Science ................................................... 4
B3 Physical Science ............................................. 4
B4 One lab taken with either a B2 or B3 course
B5 elective
Area B elective (select one course from B1-B5)... 4

Area C Arts and Humanities (16 units)
C1 Literature ..................................................... 4
C2 Philosophy .................................................... 4
C3 Fine/Performing Arts ..................................... 4
C4 Upper-division elective ................................. 4

Area D/E Society and the Individual (20 units)
D1 The American Experience (40404) ................. 4
D2 Political Economy ........................................... 4
D3 Comparative Social Institutions ..................... 4
D4 Self Development (CSU Area E) ...................... 4
D5 Upper-division elective ................................. 4

Area F Technology Elective (upper division) (4 units) 4

ELECTIVES.......................................................... 0

180