**BA COMMUNICATION STUDIES**

**2007-09 Cal Poly Catalog**

**Communication Studies Department**

Faculty Office Bldg. (47), Room 33
(805) 756-2553

- 60 units upper division
- GWR
- 2.0 GPA
- USCP

* = Satisfies General Education requirement

**MAJOR COURSES**

Take one of the following courses: .................. 4

- COMS 201 Advanced Public Speaking
- COMS 208 Performance of Literature
- COMS 226 Applied Argumentation
- COMS 212 Interpersonal Communication ........ 4
- COMS 213 Organizational Communication ..... 4
- COMS 217 Small Group Communication .......... 4
- COMS 250 Forensic Activity ............................ 2
- COMS 311 Communication Theory .................. 4
- COMS 312 Communication Research Methods .... 4
- COMS 322 Persuasion .................................... 4
- COMS 330 Classical Rhetorical Theory .......... 4
- COMS 331 Contemporary Rhetorical Theory or 4
- COMS 435 American Political Rhetoric ......... 4
- COMS 332 Rhetorical Criticism .................... 4
- COMS 350 Advanced Forensic Activity ........ 2
- COMS 385 Media Criticism or 4
- COMS 419 Media Effects .............................. 4
- COMS 460 Undergraduate Seminar ............... 1
- COMS 461 Senior Project ............................. 3
- COMS electives (300–400 level) to be selected 16
  with advisor approval .................................

*Only 4 units of supervised instruction, including
COMS 400, COMS 450, and COMS 485, may be
counted here.*

**SUPPORT COURSES**

Upper division writing intensive class .......... 4

Choose from the following:

- ENGL 302, 310, 386, or JOUR 407
- Modern language (121 or 122) or demonstration of comparable level of proficiency .......... 4
- HIST 110 Western Civilization: Ancient to Renaissance ............................ 4
- HIST 111 Western Civilization: Reformation to Twentieth Century ......................... 5
- PSY 201 or PSY 202 General Psychology (D4)* 4
- STAT 217 Intro to Statistical Concepts and Methods (B1)* ................................. 4

**GENERAL EDUCATION (GE)**

72 units required; 8 units are in Support.

- See page 56 for complete GE course listing.
- Minimum of 12 units required at the 300–400 level.

**Area A Communication (12 units)**

- A1 Expository Writing ................................. 4
- A2 Oral Communication ............................... 4
- A3 Reasoning, Argumentation, and Writing .... 4

**Area B Science and Mathematics (16 units)**

- B1 Mathematics/Statistics * 4 units in Support .... 4
- B2 Life Science ........................................... 4
- B3 Physical Science ...................................... 4
- B4 One lab taken with either a B2 or B3 course 4
- B5 elective 4

*Area B elective (select one course from B1-B5) ... 4

**Area C Arts and Humanities (16 units)**

- C1 Literature ............................................. 4
- C2 Philosophy ............................................. 4
- C3 Fine/Performing Arts ............................. 4
- C4 Upper-division elective .......................... 4

**Area D/E Society and the Individual (16 units)**

- D1 The American Experience (40404) ............ 4
- D2 Political Economy .................................. 4
- D3 Comparative Social Institutions ............... 4
- D4 Self Development (CSU Area E) * 4 units in Support ............................................. 0
- D5 Upper-division elective .......................... 4

**Area F Technology Elective (upper division)**

(4 units) ......................................................... 4

64

**ELECTIVES** .................................................. 23

180

68