

BFA ART AND DESIGN
2007-09 Cal Poly Catalog
Art & Design Department
Dexter Bldg. (34), Room 169
805 756-1148

- 60 units upper division GWR
- 2.0 GPA USCP

* = Satisfies General Education requirement

MAJOR COURSES

ART 101 The Fundamentals of Drawing (C3)*	4
ART 105 Foundation: Color Theory	3
ART 106 Foundation: 2-Dimensional Design.....	3
ART 107 Foundation: 3-Dimensional Design.....	3
ART 121 Basic Digital Photography.....	3
ART 148 Beginning Sculpture	4
ART 182 Photographic Manipulation and Design ...	3
ART 209 Beginning Painting	3
ART 203 Art Theory and Practice.....	3
ART 211 Art History: Ancient-Renaissance	4
ART 212 Art History: Renaissance-Baroque	4
ART 222 Intermediate Photography	3
ART 312 Art History-20th Century Art	4
<i>Art History. Select two courses from:</i>	
ART 310, 311, 316, 317, 318	4,4
ART 460 Professional Practices	2
ART 461 Senior Project	2
ART 462 Senior Portfolio Project	2
ART 463 Undergraduate Seminar	2
Concentration courses (see below).....	58

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GENERAL EDUCATION (GE)

- 72 units required; 4 units are in Major.
- See page 56 for complete GE course listing.
- Minimum of 12 units required at the 300-400 level.

Area A Communication (12 units)

A1 Expository Writing	4
A2 Oral Communication	4
A3 Reasoning, Argumentation, and Writing	4

Area B Science and Mathematics (20 units)

B1 Mathematics/Statistics	8
B2 Life Science	4
B3 Physical Science	4
B4 One lab taken with either a B2 or B3 course	
B5 elective	
Area B elective (select one course from B1-B5)...	4

Area C Arts and Humanities (12 units)

C1 Literature	4
C2 Philosophy	4
C3 Fine/Performing Arts *4 units in Major.....	0
C4 Upper-division elective.....	4

Area D/E Society and the Individual (20 units)

D1 The American Experience (40404)	4
D2 Political Economy	4
D3 Comparative Social Institutions	4
D4 Self Development (CSU Area E)	4
D5 Upper-division elective	4

Area F Technology Elective (upper division) (4 units)

68

ELECTIVES

0

186

CONCENTRATIONS (select one)

Graphic Design Concentration

ART 183 Digital Illustration and Design.....	3
ART 184 Digital Book Making and Design	3
ART 201 Intermediate Drawing	3
ART 224 Introduction to Artificial Lighting for Photography.....	3
ART 232 Beginning Graphic Design	3
ART 313 Design History	4
ART 331 Typographic Design	3
ART 332 Symbology	3
ART 333 Corporate Identity	3
ART 430 Advanced Typographic Design	3
ART 431 Package Design	3
ART 432/435/486/487	3
ART 433 Editorial Design	3
<i>Select 18 units from: (At least 3 units must be upper-division) Any Art courses not already required in the major core, GRC 101, GRC 203, 337</i>	
	<u>18</u>
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Photography and Digital Imagery Concentration

ART 184 Digital Book Making and Design	3
ART 224 Introduction to Artificial Lighting for Photography.....	3
ART 225 Digital Color Photography.....	3
ART 314 History of Photography	4
ART 324 Photographic Expression	4
ART 325 Advanced Camera Techniques	3
ART 326 Advanced Artificial Lighting	3
ART 327 Portraiture B/W	3
ART 329 Editorial and Corporate Photography	3
ART 427 Advertising Photography	3
ART 428 Portfolio Production Photography	1
ART 483 Digital Video	4
ART 486 Advanced Digital Image Making.....	3
<i>Select 18 units from: Any ART course not already required in the major core, GRC 101, 202, TH 330.....</i>	
	<u>18</u>
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Studio Art Concentration

ART 201 Intermediate Drawing	3
ART 241 Glass Fusing and Forming	3
ART 245 Ceramics	3
ART 255 Jewelry Design	3
ART 260 Art Critique and Discourse	2
ART 301 Advanced Drawing	3
ART 302 Life Drawing.....	3
ART 309 Intermediate Painting	3
ART 348 Intermediate Sculpture.....	3
ART 353 Intermedia/Art	4
<i>A minimum of 12 units (300-400 level) selected in studio classes in a specific discipline.....</i>	
	12
<i>Any ART course not already required in the major core (See course descriptions for repeatable units).....</i>	
	<u>16</u>
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