

AGRICULTURAL COMMUNICATION MINOR

2007-09 Cal Poly Catalog

[Brock Center for Agricultural Communication](#)

Agriculture Bldg. (10), Room 235

(805) 756-6138

This interdisciplinary minor enhances the students' ability to seek careers in dynamic professions associated with the agricultural industry, including print journalism, broadcast journalism, and public relations.

A key feature of this minor is an interdisciplinary approach. It is a cooperative effort between the College of Agriculture, Food and Environmental Sciences and the College of Liberal Arts and advised by faculty members assigned to the Brock Center for Agricultural Communication. Students have the opportunity to participate in the Cal Poly chapter of the national Agricultural Communicators of Tomorrow Association.

Required Courses

JOUR 203 News Writing and Reporting.....	4
JOUR 205 Agricultural Communications	4
COMS 301 Business/Professional Communication	4
AGED 404 Agricultural Leadership	3

Elective Area 15

College of Agriculture, Food and Environmental Sciences Majors:

Selected from advisor approved list. Minimum of 10 units must be at 300-400 level; two courses must be selected from JOUR, COMS, ENGL.

Journalism, Communication Studies, and other Non-agriculture Majors:

Courses to be selected from advisor approved list.

A minimum of 10 units must be at 300-400 level