BS AGRICULTURAL BUSINESS

2007-09 Cal Poly Catalog

Agribusiness Department
Agriculture Bldg. (10), Room 210
(805) 756-5000

- 60 units upper division
- 2.0 GPA
- GWR
- USCP

* = Satisfies General Education requirement

MAJOR COURSES
AGB 101 Introduction to Agribusiness ................. 4
AGB 202 Sales, Communication, Leadership ........... 4
AGB 212 Agricultural Economics ....................... 4
AGB 214 Agribusiness Financial Accounting ........... 4
AGB 301 Food and Fiber Marketing ..................... 4
AGB 310 Agribusiness Credit and Finance ............. 4
AGB 312 Agricultural Policy .................. ........... 4
AGB 313 Agricultural Economic Analysis ............... 4
AGB 401 Managing Cultural Diversity in Agriculture Labor Relations (USCP) ................. 4
AGB 460 Research Methodology in Agribusiness ....... 2
AGB 461 Senior Project ................................ 2
Concentration courses (see below) .................... 28

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SUPPORT COURSES
BUS 207 Business Law ..................................... 4
CHEM 110 World of Chem/Essentials (B3 & B4)* ..... 4
Life science elective with lab (B2*) ...................... 4
ECON 222 Macroeconomics (D2)* ...................... 4
MATH 221 Calculus for Business & Econ. (B1)* ..... 4
STAT 221 Probability/Statistical Inference (B1)* ... 5
Any ASCI, PM or DSCI course ............................ 4
SS 121 Introductory Soil Science ......................... 4
Any FRSC, CRSC, HCS, PPSC or VGSC course .. 4
AG 315/BRAE 340/BRAE 348/FNR 312/FNR 317/FNR 321/FSN 319 (Area F)* ......................... 4
Agricultural science electives ......................... 12/13

12-13 units in Agriculture with course prefixes other than AGC, AGED, REC, MSC and ERSC (except if crosslisted with SS). No AG prefixes except AG 315, AG 339 (4-23-08), AG 360 and AG 450. No more than a combined total of 4 units in enterprise projects, special problems, internship and AG 243.

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GENERAL EDUCATION (GE)
72 units required; 24 units are in Support.
→See page 56 for complete GE course listing.
→Minimum of 12 units required at the 300-400 level.

Area A Communication (12 units)
A1 Expository Writing ..................................... 4
A2 Oral Communication ................................... 4
A3 Reasoning, Argumentation, and Writing .......... 4

Area B Science and Mathematics (no additional units required)
B1 Mathematics/Statistics + 8 units in Support...... 0
B2 Life Science + 4 units in Support ................... 0
B3 Physical Science + 4 units in Support .......... 0
B4 One lab taken with either a B2 or B3 course

Area C Arts and Humanities (20 units)
C1 Literature .................................................. 4
C2 Philosophy .................................................. 4
C3 Fine/Performing Arts ................................. 4
C4 Upper-division elective .............................. 4
Area C elective (Choose one course from C1-C4) .... 4

Area D/E Society and the Individual (16 units)
D1 The American Experience (40404) ............... 4
D2 Political Economy + 4 units in Support ...... 0
D3 Comparative Social Institutions .................. 4
D4 Self Development (CSU Area E) ..................... 4
D5 Upper-division elective ............................. 4

Area F Technology Elective (upper division)
+ 4 units in Support ........................................ 0

48

11

180

ELECTIVES .......................................................... 11

CONCENTRATIONS or

INDIVIDUALIZED COURSE OF STUDY (select one)

Agribusiness Finance and Appraisal Concentration
AGB 322 Principles of Agribusiness Management .... 4
AGB 324 Agric. Property Management and Sales ...... 4
AGB 326 Rural Property Appraisal ........................ 4
AGB 331 Farm Accounting or AGB 323
Agribusiness Managerial Accounting .................. 4
AGB 410 Agricultural Lending ............................ 4
ECON 337 Money, Banking, and Credit ................. 4
Advisor approved electives: AGB/BUS (300-400 level) or foreign language (any level) ................. 4

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Agribusiness Management Concentration
AGB 321 Farm Records ................................. 4
AGB 322 Principles of Agribusiness Management .... 4
AGB 331 Farm Accounting or AGB 323
Agribusiness Managerial Accounting .................. 4
AGB 433 Agricultural Price Analysis .................... 4
AGB 435 Linear Programming in Agriculture .......... 4
AGB 456/404/452 ................................................. 4
Advisor approved electives: AGB/BUS (300-400 level) or foreign language (any level) ................. 4

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1 AGB majors: AGB 212 is prerequisite for ECON 222, not ECON 221.
2 Prerequisite: Passing score on appropriate Mathematics Placement Examination, or MATH 118 or equivalent.
Agribusiness Marketing Concentration
AGB 318 Global Agricultural Marketing/Trade ..... 4
AGB 323 Agribusiness Managerial Accounting ..... 4
AGB 405 Agribus. Marketing Research Methods 4
AGB 406 Agribusiness Marketing Planning or
AGB 407 Agribusiness Marketing Plan
Internship.................................................... 4
AGB 421 Agribusiness Operations Analysis or
AGB 433 Agricultural Price Analysis ............. 4
AGB 450 Agribusiness Strategy Formulation....... 4
Advisor approved electives: AGB/BUS (300-400
level) or foreign language (any level)............. 4

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Agribusiness Policy Concentration
AGB 315 Land Economics .................................. 4
AGB 323 Agribusiness Managerial Accounting
or AGB 435 Linear Programming................... 4
AGB 370 World Food Economy....................... 4
AGB 412 Advanced Agricultural Policy .......... 4
AGB 421 Agribusiness Operations Analysis
or AGB 433 Agricultural Price Analysis ......... 4
AGB 442 Agricultural Policy Resolution .......... 4
Advisor approved electives: AGB/BUS (300-400
level) or foreign language (any level)............. 4

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International Agribusiness Management Concentration
AGB 318 Global Agricultural Marketing
and Trade................................................... 4
AGB 323 Agribusiness Managerial Accounting.... 4
AGB 370 World Food Economy....................... 4
AGB 422 Logistics in Global Agribusiness........ 4
AGB 451 Strategy and Cases in International
Agribusiness.............................................. 4
BUS 433 International Finance....................... 4
Area study concentration elective................... 4
To be selected from approved courses in anthro-
pology, history, humanities, and foreign languages

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Individualized Course of Study
Advisor and department head pre-approval of
courses is required...................................... 28