

Adopted: March 4,  
1997

**ACADEMIC SENATE  
OF  
CALIFORNIA POLYTECHNIC STATE UNIVERSITY  
San Luis Obispo, California**

**AS-476-97/AE  
RESOLUTION ON  
DEPARTMENT NAME CHANGE FOR THE  
AGRICULTURAL EDUCATION DEPARTMENT**

WHEREAS, The Agricultural Education Department has requested the name of its department be changed to the AGRICULTURAL EDUCATION AND COMMUNICATION DEPARTMENT to better reflect the program the department is currently offering; and

WHEREAS, The request for this name change has been approved by the College of Agriculture Council, the College of Agriculture Academic Senate Caucus, and the Dean for the College of Agriculture; therefore, be it

RESOLVED: That the name of the Agricultural Education Department be changed to the AGRICULTURAL EDUCATION AND COMMUNICATION DEPARTMENT.

Proposed by the Agricultural Education  
Department  
January 7, 1997

## Memorandum

**To:** Harvey Greenwald, Chair  
Academic Senate

**Date:** April 25, 1997

**From:** Warren J. Baker  
President

**Copies:** Paul J. Zingg  
Glenn Irvin  
Joseph Jen  
Glen Casey

**Subject:** Academic Senate Resolution AS-476-97/AE

This will acknowledge receipt of the above subject resolution. Based upon Provost Zingg's memorandum of March 27, 1997 to Glen Casey, Head of the Agricultural Education Department (copy enclosed for reference), I am unable to endorse the Senate's Resolution at this time.  
Enclosure

## Memorandum

**To:** Glenn Casey, Head  
Agricultural Education Department

**Date:** March 27, 1997

**From:** Paul J. Zingg  
Provost and Vice President for Academic Affairs

**Copies:** Warren Baker  
Joseph Jen  
Glenn Irvin  
Harvey Greenwald

**Subject:** **Change of Department Name--Agricultural Education**

This is a follow-up to the February 10 meeting of the Academic Deans' Council when the request to change the name of Agricultural Education to "Agricultural Education and Communication" was reviewed. Members of the Council expressed several concerns regarding the proposed name change. Chief among these were the issue of using the designation "Communication" in the department title, when there are existing programs within the University with this name, and the lack of documentation that identifies any substantive changes within the Department's curricular offerings to support this request. The latter point seemed the most important in the Council's view, for the name change appears premature in the absence of curricular adjustments to support it.

These concerns suggest that the Department's efforts to effect the name change would be best served through developing a clearer statement of purpose and direction for the "Communication" dimension of its program and identifying new and/or revised course offerings to support a communications emphasis. Once this has been accomplished, along with peer review and support within the College, I believe it will stand a better chance of gaining support from the Deans' Council. Such support is critical to moving forward on this change, even though the Academic Senate has acted favorably on it.

If you have any questions regarding this memo, please do not hesitate to contact me.