

ACADEMIC SENATE
OF
CALIFORNIA POLYTECHNIC STATE UNIVERSITY, SAN LUIS OBISPO

RESOLUTION ON STRATEGIC PLANNING

Background: California is undergoing several demographic changes which may have a significant impact on Cal Poly. First, the number of high school graduates in the state is expected to decline by nearly 10% from 1982 to 1992. Second, the ethnic mix of these graduates will be shifting from whites to Hispanics. Within this environment, federal financial support for students is being sharply reduced. This suggests that over the next decade, competition for qualified students is likely to increase substantially.

In considering how Cal Poly might respond to these demographic changes, the Long Range Planning Committee discovered a number of related issues which are affecting how the university might respond to it.

The Committee attempted to identify a list of the important issues facing Cal Poly. The following list was developed by the Committee, but is probably not exhaustive.

Enrollment

Admissions Standards and Criteria
School Enrollment Quotas
Problems with "no shows" and persistence to graduation
Affirmative Action

Curriculum

Specialization of curricula
The role of general education
Adapting to changing market conditions
Use of new educational technologies
The role of external accrediting agencies
Role of unique experiences such as internships, CO-OP, and Junior Year Abroad

Faculty

Attracting and retaining qualified faculty
Attracting minority faculty
Collegiality between faculty who receive various wage supplements and those who do not (e.g., MPPP's and Hard-to-Hire supplements)

Land and Facilities

Adequate library, office, and laboratory spaces
Adequate equipment in laboratories
Telecommunication facilities for linking campus units with each other and with external contacts
Competition for use of campus land among parking, buildings, agricultural activities, scientific observation and experimentation
Housing for students and faculty
Research and development facilities

- WHEREAS, A changing environment for higher education in California presents Cal Poly with a number of important issues and opportunities; and
- WHEREAS, Competition for qualified students is likely to increase in the near future; and
- WHEREAS, The president has established goals and principles to guide the university, and the schools and departments have been through goal setting and academic planning processes; and
- WHEREAS, The Long Range Planning Committee has identified at least a partial list of issues facing the University; and
- WHEREAS, A number of firms and educational institutions have found long range strategic planning to be a useful management tool; therefore be it
- RESOLVED: That the Academic Senate urge the President to designate the Provost or other ranking administrator to undertake a strategic planning program to provide guidance to the university over the next ten to fifteen years; and be it further
- RESOLVED: That this plan should consider enrollment information provided by the Institutional Research Office and the plans already prepared by individual schools and departments; and be it further
- RESOLVED: That this administrator should address the Academic Senate on progress towards preparing such a plan by February, 1986; and be it further
- RESOLVED: That the Executive Committee of the Academic Senate shall solicit input from various Senate committees*to be used in developing a set of goals and objectives to be adopted by the Senate; and be it further
- RESOLVED: That once adopted, this set of goals and objectives will be forwarded to the designated administrator for inclusion in the strategic plan; and be it further
- RESOLVED: That a strategic plan for Cal Poly should be presented to the Academic Senate by 1987 for review and comment.

*and other pertinent bodies