2009-11 Cal Poly Catalog

Communication Studies Department

BA COMMUNICATION STUDIES

- 60 units upper division
- GWR
- 2.0 GPA
- USC

* = Required in Support; also satisfies GE

Note: No major or support-courses may be taken as credit/no credit.

MAJOR COURSES

Take one of the following courses: ......................... 4
- COMS 201 Advanced Public Speaking
- COMS 208 Performance of Literature
- COMS 226 Applied Argumentation
- COMS 212 Interpersonal Communication .......... 4
- COMS 213 Organizational Communication ............ 4
- COMS 217 Small Group Communication .............. 4
- COMS 250 Forensic Activity ............................ 2
- COMS 311 Communication Theory ................. 4
- COMS 312 Communication Research Methods ...... 4
- COMS 322 Persuasion ..................................... 4
- COMS 330 Classical Rhetorical Theory .............. 4
- COMS 331 Contemporary Rhetorical Theory or
  or COMS 435 American Political Rhetoric ........... 4
- COMS 332 Rhetorical Criticism ....................... 4
- COMS 350 Advanced Forensic Activity .............. 2
- COMS 385 Media Criticism or
  or COMS 419 Media Effects ............................ 4
- COMS 460 Undergraduate Seminar ................... 1
- COMS 461 Senior Project ................................ 3
- COMS electives (300–400 level) to be selected
  with advisor approval ................................. 16

Only 4 units of supervised instruction, including
COMS 400, COMS 450, and COMS 485, may be
counted here.

SUPPORT COURSES

Upper division writing intensive class ................. 4
Choose from the following:
- ENGL 302, 310, 386, or JOUR 407
- Modern language 121 (FR, GER, MLL, SPAN) or
demonstration of comparable level of proficiency 4
- HIST 110 Western Civilization: Ancient to
  Renaissance .............................................. 4
- HIST 111 Western Civilization: Reformation to the
  Present .................................................. 4
- PSY 201 or PSY 202 General Psychology (D4)* .... 4
- STAT 217 Intro to Statistical Concepts and
  Methods (B1)* ........................................ 4

24

GENERAL EDUCATION (GE)

72 units required, 8 of which are specified in Support.
→ See page 50 for complete GE course listing.
→ Minimum of 12 units required at the 300 level.

Area A Communication (12 units)
- A1 Expository Writing ................................ 4
- A2 Oral Communication .............................. 4
- A3 Reasoning, Argumentation, and Writing ...... 4

Area B Science and Mathematics (16 units)
- B1 Mathematics/Statistics * 4 units in Support plus 4
- B2 Life Science ........................................ 4
- B3 Physical Science ..................................... 4
- B4 One lab taken with either a B2 or B3 course
  B5 elective
  Area B elective (select one course from B1-B5) ... 4

Area C Arts and Humanities (16 units)
- C1 Literature .......................................... 4
- C2 Philosophy ......................................... 4
- C3 Fine/Performing Arts .............................. 4
- C4 Upper-division elective (Not COMS) 4/13/09. 4

Area D/E Society and the Individual (16 units)
- D1 The American Experience (40404) .............. 4
- D2 Political Economy ................................ 4
- D3 Comparative Social Institutions ................ 4
- D4 Self Development (CSU Area E) * 4 units in
  Support .................................................. 0
- D5 Upper-division elective ........................... 4

Area F Technology Elective (upper division)
(4 units) .................................................. 4

64

FREE ELECTIVES ........................................ 24

180

210 College of Liberal Arts